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RIZOMA PRESENTS



medianeras

BUENOS AIRES IN TIMES OF VIRTUAL LOVE

A FILM BY GUSTAVO TAREITO. WITH PILAR LÓPEZ DE AYALA, JAVIER DROLAS, INÉS EFRON, RAFAEL FERRO, CARLA PETERSON, ADRIÁN NAVARRO



RIZOMA / PANORAMA FILMSPRÖJEKT / EDDIE SÁCICA in co-production with PARALEK with the support of INCIA / IBERMEDIA / WORLD CINEMA FUND / FILMSTUDIO NRW / ICAA (co-producers) FLAVIA GATAN (sound) CATHERINE VILLODOLA (production design) LUCIANA QUATRARO (costume) RÓMEO FAZIO (visual effects) MARIANO SANTILLI (director of photography) LEONARDO MARTÍNEZ (music) GABRIEL CHAVOJAK (catering) PAOLO MARÍ (post-production) FERNANDO BROM (executive producer) BARBARA FRANCISCO (producer) MÁDARA CERÍA / HERNÁN MUÑALUPP / CHRISTOPH FREDEL (Luis Mirando) (Luis Saitor) (producer) MÁDARA CERÍA / HERNÁN MUÑALUPP (writer/director) GUSTAVO TAREITO



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MEDIANERAS – synopsis nl + fr

Martin woont alleen in Buenos Aires en is webdesigner. Stukje bij beetje lukt het hem om uit de afzondering van zijn studiootje en zijn virtuele wereld te stappen.

Mariana heeft net haar langdurige relatie uitgemaakt. Haar hoofd is een puinhoop, net als het appartement waar ze verblijft.

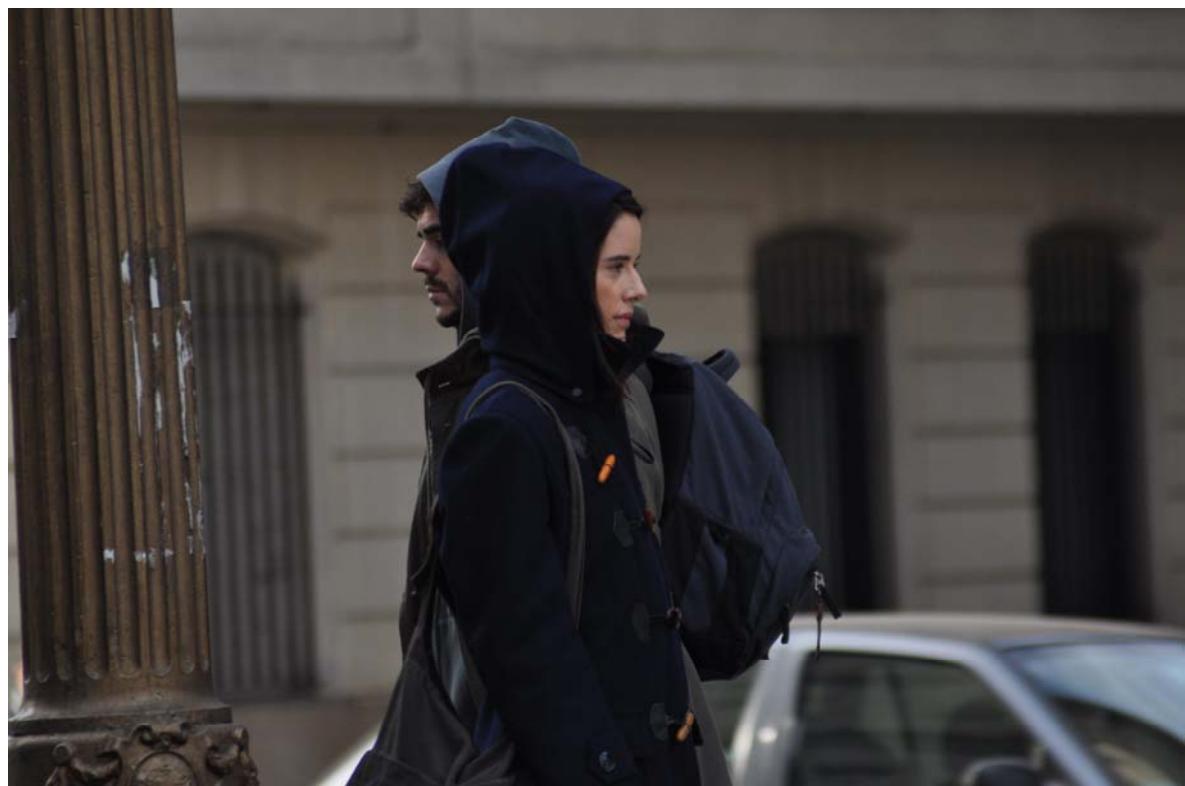
Martin en Mariana wonen tegenover elkaar in dezelfde straat, maar ontmoeten doen ze elkaar nooit. Ze komen op dezelfde plekken, maar merken elkaar nooit op. Hoe kunnen ze elkaar ontmoeten in een stad van drie miljoen inwoners? Wat hen van elkaar verwijderd is wat hen bij elkaar brengt.

Martin est phobique mais se soigne. Petit à petit il parvient à sortir de son isolement, de son studio et de sa réalité virtuelle. Il est web-designer.

Mariana sort d'une relation longue. Elle est perdue et confuse, à l'image du désordre qui règne dans son appartement. Martin et Mariana vivent dans la même rue, dans des immeubles l'un en face de l'autre mais ne se sont jamais rencontrés. Ils fréquentent les mêmes endroits mais ne se remarquent pas. Comment peuvent-ils se rencontrer dans une ville de trois millions d'habitants? Ce qui les sépare les rassemble...

Lengte 95min. / Taal: Spaans / Land: Argentinië

Durée 95min. / Langue: espagnol / Pays: Argentine



MEDIANERAS – cast

Mariana Pilar López de Ayala
Martín Javier Drolas
Ana Inés Efron
Rafa Rafa Ferro
Marcela Carla Peterson
Lucas Adrián Navarro

MEDIANERAS – crew

regie / réalisation Gustavo Tarett
scenario / scénario Gustavo Tarett
camera / caméra Leandro Martinez
montage Pablo Mari & Rosario Suarez
geluid / son Catriel Vildosola
muziek / musique Gabriel Chwojnik
décors Luciana Quartarulo & Romeo Fasce
visual effects Mariano Santilli



MEDIANERAS – Gustavo Taretto

Regisseur Gustavo Taretto wordt geboren in Buenos Aires in 1965. In 1983 volgt hij verschillende fotografie workshops. Tegelijkertijd studeert hij muziek en gaat hij naar regie- en scenario cursussen. Tien jaar later krijgt hij een baan bij een reclamebureau. Hierin blijkt hij zeer succesvol en ontvangt hij verschillende gerenommeerde prijzen uit de marketingwereld. In tussentijd studeert hij verder aan de filmschool van José Martinez Suarez, waar hij van meerdere kortfilms het scenario schrijft en de regie verzorgt, waaronder de kortfilm, ook onder de titel MEDIANERAS in 2005, die meer dan 40 internationale prijzen wint.

Réalisateur Gustavo Taretto est né en 1965 à Buenos Aires. Il a travaillé comme créateur dans la publicité avant de se lancer dans le cinéma. En 2003 il a remporté un Lion d'Or à Venise. Il a intégré l'école de cinéma de José Martinez Suarez en 1999. Il a réalisé plusieurs courts métrages qui reçoivent des prix, entre autres à Clermont-Ferrand et à Locarno. MEDIANERAS est son premier long métrage de fiction.

Filmografie / Filmographie

- 2011** medianeras
- 2010** una vez más (kortfilm / court métrage, 9 min)
- 2007** hoy no estoy (kortfilm / court métrage, 8 min)
- 2005** medianeras (kortfilm / court métrage, 28 min)
- 2003** cien pesos (kortfilm / court métrage, 21 min)
- 2002** las insoladas (kortfilm / court métrage, 23 min)



MEDIANERAS – Pilar López de Ayala

De in Madrid geboren Pilar López de Ayala (18/09/1978) begint haar acteercarrière met rollen in TV-series. Na een aantal jaren maakt ze de overstap naar film. Voor haar eerste hoofdrol, in JUANA LA LOCA, wint ze een Goya Award (de Spaanse Oscar) voor beste actrice. Dit betekent een ommekeer in haar carrière en vanaf dat moment is ze een ster in Spanje. Toch besluit ze vanaf 2001 te stoppen met acteren. In 2004 keert ze gelukkig weer terug en vanaf dat moment maakt ze bijna elk jaar een nieuwe film. In 2011 speelt ze naast in MEDIANERAS ook in de thriller INTRUDERS met Clive Owen en Carice van Houten.

Pilar Lopez de Ayala est née à Madrid le 18 septembre 1978. Elle est originaire du côté de son père, Rodrigo Lopez de Ayala y Sanchez-Arjona de la noblesse d'Extremadure au sud de l'Espagne. Elle est même une descendante lointaine grâce à son père de Christophe Colomb. A défaut d'être navigatrice, elle sera actrice. Elle commence sa carrière dans des petits rôles dans des court-métrages en Espagne. Ce qui la lance véritablement est la série TV espagnole Menudo es mi padre, très populaire dans le pays, où elle tourne à partir de 1996. Elle obtient un de ses premiers rôles dans un long-métrage grâce à Gracia Querejeta dans Quand Tu Me Reviendras en 1999.

Sa carrière au cinéma est définitivement lancée. En 2000, elle tourne pour Antonio Cuadri dans Une Vie De Reve. Elle joue Jeanne de Castille dans JUANA LA LOCA de Vicente Aranda en 2001. Elle est aux côtés de Robert De Niro dans Le Pont Du Roi Saint-louis en 2004. En 2006 elle donne la réplique à Viggo Mortensen dans Capitaine Alatriste. Elle est à l'affiche en 2011 non seulement dans MEDIANERAS mais aussi dans le thriller INTRUDERS avec Clive Owen et Carice van Houten.

Filmografie / Filmographie

- 2011** intruders
medianeras
- 2010** o estranho caso de angélica
lope
- 2008** solo quiero caminar
baby love
- 2007** las 13 rosas
en la ciudad de sylvia
- 2006** alatriste
ienvenido a casa
- 2005** obaba
- 2004** el puente de san luis rey
- 2001** juana la loca



MEDIANERAS – Javier Drolas

Javier Drolas, geboren in Buenos Aires in 1972, begint zijn carrière in het theater nadat hij met andere bekende Argentijnse theatermakers heeft gestudeerd. Op 26-jarige leeftijd speelt hij zijn eerste rol in het theater. Twee jaar later heeft hij zijn eerste filmrol te pakken. Hij blijft daarna actief in het theater, op de televisie en in film. Drolas speelt ook de hoofdrol in de korte versie van MEDIANERAS van Gustavo Taretto. Deze samenwerking leidt uiteindelijk tot een totstandkoming van de speelfilm MEDIANERAS.

Javier Drolas, né en 1972 à Buenos Aires in 1972, commence son carrière au théâtre après avoir étudié aux côtés des producteurs de théâtre argentins connus. Il joue son premier rôle au théâtre à l'âge de 26 ans. Deux ans après il joue dans un long métrage pour la première fois. Il reste jouer au théâtre mais aussi dans des productions pour le grand écran et pour la télé. Drolas joue aussi le rôle principal dans le Court métrage MEDIANERAS de Gustavo Taretto. Cette collaboration a comme résultat le long métrage MEDIANERAS.

Filmografie / Filmographie

- 2011** medianeras
- 2009** el mural
- 2008** la ronda
- 2005** medianeras (kortfilm / court métrage)
- 2002** lo nuestro no funciona
unos viajeros se mueren



MEDIANERAS – director's statement

MEDIANERAS is the result of various ideas which, at a point in time that I no longer remember, began to merge. Almost all of them resulted from observing and being curious about Buenos Aires and its modern-day residents.

A short while ago, I read a few lines by Luis Martín-Santos that could have aptly inspired the idea I'm working on: "... a man is the image of a city and the city a man's entrails turned inside-out. In a city, a man not only discovers his determination as a person and his *raison d'être*, cities also pose insurmountable obstacles that prevent a man from leading a complete existence." Of course, he was a psychiatrist.



I like to think of MEDIANERAS as an urban fable, an artificial and humorous 'construction' of modern life in large cities. In accordance with the film's relationship to architecture, I should say that the foundation of MEDIANERAS consists of four pillars.

1. Cities / Buenos Aires.

A reflection on cities that we create in our own image and that resemble us: chaotic, unpredictable, contradictory, illuminating, impoverished and hostile. The inexplicable part is that it's a disturbing and attractive city.

2. Urban Loneliness / Collective Neurosis.

A person who shares the building with 50 other people feels lonely. In a subway car, 100 people feel indifference for each other as they return home from work. Instead of calming us down, being surrounded by people makes us extremely nervous. They're strangers, completely foreign to us. Today, it wouldn't surprise me to hear about panic attacks spreading more quickly than the H1N1 influenza virus.

3. Isolation.

Why do we have as many delivery company magnets on our refrigerators as we do friends? Why has so much technology that was intended to connect us with each other failed to do so? Modernity offers us the perfect trap: comfort, the perfect excuse to lock ourselves inside, isolated and immune. It's a fact: to share important things with each other, we use chat, email or text messaging services.

4. Encounters / Failures. The Search for Love.

"Love is the answer", as we all know. But it's difficult to find. The protagonists in MEDIANERAS encounter characters they could get together with. They're like gears that you'd think could be put together to make up a well-oiled machine, but when the cogs finally turn, they simply can't be brought into unison. So you have to keep on searching for your missing link, the person you'll work well with.

But how can we find each other with so many obstacles?

Two people who live on the same block and deserve to find each other can spend years not doing so. The protagonists in MEDIANERAS find hope in the darkness. They continue the arduous search for love, despite fears and setbacks.

After all, you can always open a little window in your side wall (medianera) to let a ray of sunshine into your life.

MEDIANERAS – press

THE *Hollywood REPORTER*

by Natasha Senjanovic

Argentinean Gustavo Tarettos makes his feature film directing debut with an intelligent rom-com that stars Pilar Lopez De Ayala and Javier Drolas as single, neurotic thirtysomethings.

BERLIN – Argentinean director Gustavo Tarettos makes no bones about his inspiration for his feature debut *Sidewalls*, a smart romantic comedy about neurotic singles in the big city, even including a sequence from Woody Allen's *Manhattan*. Expanding on his 2005 short *Medianeras* (also this film's original Spanish title), with tongue-in-cheek aplomb the director adds animation, photography and graphic art to this sweet, hip homage to Buenos Aires and love in the visual, virtual age.

With The Match Factory behind international sales, *Sidewalls* should go far, especially with urban audiences looking for an intelligent, ironic, well-acted romcom that's charmingly goofy rather than predictably goopy. The language barrier will keep it in art-house cinemas in the English-speaking world, though word of mouth is sure to be good. Mariana (Spanish actress Pilar Lopez De Ayala) and Martin (Javier Drolas) are thirtysomethings with a heap of phobias between them. She's afraid of elevators; he's terrified of just about everything else.

She's a budding architect eking by as a window dresser; he's an agoraphobic website designer who rarely has to leave the house, which he pretends suits him just fine.

Mariana's and Martin's voiceovers accompany great still shots of the city's many buildings – some splendid, some rundown, some just modern horrors. These she loves while he claims they reflect the transitory, restless natures of Buenos Aires' inhabitants and are responsible for their many neuroses. People's true natures, she avers, can be gleaned from the sidewalls (*medianeras*), those bland, windowless building facades not meant to be seen and often covered in graffiti or advertising. In Buenos Aires, apartment dwellers sometimes knock out illegal windows in the sidewalls, to let some light shine both in.

We're pretty sure Mariana and Martin will meet; the film is too light and sunny for anything but a happy ending. In the meantime, the story follows them as they wander through their separate lives, jobs and foiled attempts at dating, all the while afraid that they'll never find "the one" who'll make them feel less lonely. They live in the same neighborhood and even pass each other on the street but something always prevents them from making contact.

When the ending does come it's a little too easy but that's a minor grievance in a movie that keeps you smiling throughout.

Drolas (who was also in the 2005 short) and Lopez De Ayala are as handsome and endearing as the film itself. Playing their characters' tic and quirks with nonchalance, they allow *Sidewalls* to keep its cheery poise.

SCREEN DAILY

By Fionnuala Halligan

A sweet, slight romance for the Internet age, Gustavo Taretto's debut feature is an appealing if low-key affair, distinguished by some beautifully fluid framing of a built-up Buenos Aires. Destined for small-scale arthouse play, *Medianeras* - which plays like Duck Soup meets Shopgirl - bodes well for the future career of award-winning shorts director Taretto.

A little too self-consciously cute to be fully compelling, *Medianeras* (a local term for a wall between two buildings) - screening in Berlin in Panorama Special - like its protagonists, shyly engages the viewer's attention. Visuals help Taretto underscore his theme of human failure to connect in the internet age; of claustrophobia in a built-up city.

His images of the haphazard tower blocks of Barrio Norte, criss-crossed by the wires of energy and information flow, truly convey a sense of what it's like to live as a Porteno - residents of Buenos Aires, the people most likely to seek therapy in the world.

In an extension of Taretto's 2005, 28-min short of the same name, Martin (Argentina's Javier Drolas) and Mariana (Spain's Pilar Lopez de Ayala) live across the street from, and are evidently destined for, each other. Both are neurotic; computer programmer Martin is a recovering agoraphobe; architect-cum-window dresser Mariana is phobic about elevators recovering after the break-up of a long-term relationship.

Her most meaningful relationship is with her mannequins; he has a brief sexual interlude with a dog-walker, more interested in connecting with her mobile phone than with him. Mariana and Martin punch windows into their shoebox apartments; they go swimming in the same pool; they pass each other on the street. Wistfully funny, with its references to children's book *Wally* (*lost In The City here*), *Medianeras* struggles to make the 95 minute mark, and a final song to camera (which seems as if it should run over the credits but, bizarrely, doesn't) needs to be rethought.

Both leads are sympathetic; the beautiful Lopez de Ayala, who made such a strong impression in *Juana La Loca*, is surprisingly credible as a slightly bedraggled woman struggling to come in from the edges of society, and her performance should see this play well in co-production territory Spain. Javier Drolas extends the role he took in Taretto's earlier short with easy familiarity.

But Buenos Aires is the real star of *Medianeras*. You can see why Taretto kept coming back to extend his short - there's something here, and it's the city, with its unique architecture so distinctly shot by Leandro Martinez. It has an effect on its inhabitants, and on the viewer, even as Taretto scrapes the barrel at times to stretch his accompanying screenplay to feature length.